

Committed to creating  
value for our  
Registered Partners

## Welcome to the refreshed D-Link Registered Partner Rewards Program | Singapore

D-Link's success, as a total network solutions provider, is built on our commitment to our Registered Partners. Our Program builds on these relationships and offers support, training and financial benefits that will increase your ability to grow your business and increase profitability. Extend your business to provide excellent value to your customers.

We believe in investing in our partners and providing access to a complete range of business benefits\*, including:

- Deal Registration
- Promotions
- Rewards and Redemption
- Training and Certification
- Online Presales Product Tools
- D-Link Assist NBD (Next Business Day)
- Sales Support Materials
- Priority Technical Support
- Demo Purchase Program

## Empowering our partners

The regular D-Link Solution Training Course is a free and online program. It provides comprehensive and in-depth product knowledge of D-Link full solutions in Nuclias Cloud & Nuclias Connect network management, enterprise and industrial switching, Power-over-Ethernet (PoE), Industrial M2M (machine-to-machine) Mobile routers, WAN gateway and Firewall, etc.

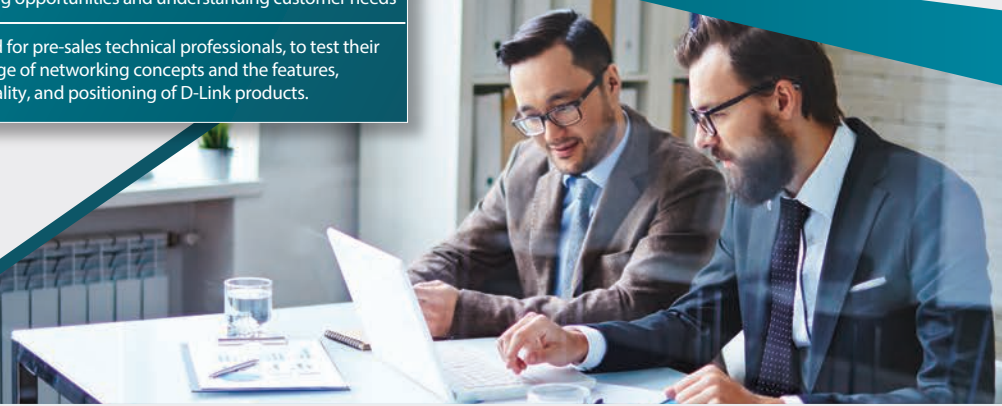
To further raise the quality of support provided, D-Link Certification Program provides technical course focusing on specific technologies: Switching, Wireless, Security, Surveillance, Cloud Network Management. Individuals in your organization, who become D-Link Specialists, are able to improve their knowledge, meet customers' needs and increase your business value.

**DCNA**  
D-Link Certified Network Associate

DCNA courses are designed for sales professionals and focus on market strategy, value proposition, product positioning, identifying opportunities and understanding customer needs

**DCNP**  
D-Link Certified Network Professional

Designed for pre-sales technical professionals, to test their knowledge of networking concepts and the features, functionality, and positioning of D-Link products.



### Commitment to our partners

Our core channel value propositions and commitments to our partners:

<b>Technology</b>	Innovative and competitive products that range from network edge offerings to the core of the enterprise
<b>Ease</b>	Technical solutions that are fully interoperable, so partners are no longer locked into one vendor
<b>Financial</b>	Financial benefits for our partners with significant revenue from program margins, hardware and related services.
<b>Collaboration</b>	Working closely with our partners to discover opportunities, create solutions and boost revenue.
<b>Support</b>	Access our call centers for proactive pre-sale and post-sale technical support, plus online access to technical resources.

### Online Presales Product Tools

Our system design and product selector tools will help you to create and simulate the right network solutions for your customers.

<b>Wi-Fi Planner Pro</b>	Plan wireless network projects with an intelligent algorithm that provides a visual representation of RF signals for every D-Link wireless network product
<b>Product Selector Pro</b>	Select and compare D-Link products to provide customers with advice on which products to use when setting up, upgrading or adding functionality.

### Benefits of D-Link Registered Partners

To develop and grow commercial networking businesses with our Registered Partners, D-Link offers a set of benefits (listed below) on sales, marketing and technical.

- Contact Darren Ng (+65 9627 9940) for further enquiries.

	Registered Partner
Access to Partner Portal	Yes
VIP+ Newsletter	Yes
Webinars, Workshop, Product Training	Yes
Online Presales Product Tools	Yes
Sales Support Materials	Yes
Promotions	Yes
Project Price Support	Yes
Deal Registration	Yes
Channel Program	Yes
Certification Required	No
Dedicated Channel Manager	Yes
Demo Purchase	Basic
Deal Protection	Yes
D-Link Rewards Program	Yes
D-Link Assist NBD (Next Business Day)	FREE <sup>(1)</sup>
D-Link Assist NBD Advance Replacement	Standard Rate
Eligible Sales Leads	Yes
Technical Support	Yes

Scan to Register now



“Everything your customers need to build a complete network of any size”

(1) D-Link Assist NBD is eligible for Singapore Registered Partners only. Terms and Conditions apply